

File No. C.34011/1/2019-Vig.
Government of India
Ministry of Human Resource Development
Department of Higher Education
Vigilance Section

Shastri Bhawan, New Delhi – 110001

Dated the 16 June, 2019.

OFFICE MEMORANDUM

Subject: Anti-corruption Poster and Video Competition" being held by Russia among BRICS courtiers – regarding.

The undersigned is directed to forward herewith a copy of the d.o. letter No. 371/29/2014-Vol.II(iv) dated 28th May, 2019 received from Shri Lok Ranjan Additional Secretary, Department of Personnel and Training addressed to Secretary, Department of Higher Education regarding Anti-corruption Poster and Video Competition" being held by Russia among BRICS courtiers. Department of Personnel and Training and Central Vigilance Commission are piloting the contest in India with the theme "Together Against Corruption" from 1.6.2019 to 30.09.2019. The details of the action plan in respect of the competition are also forwarded herewith.

2. It is, therefore, requested to disseminate the information received from DOP&T regarding the Anti Corruption Poster and Video Competition and give wide publicity in the organisations under the administrative jurisdiction of the respective Bureaus in the Ministry for maximum participation of people in the competition.



(Dharmender)

Under Secretary to the Govt. of India

To

All Bureau Heads in the Ministry of Human Resource Development

Copy for information to:

1. PPS to Secretary, Department of Higher Education.
2. PPS to Secretary, Department of School Education and Literacy
3. PPS to AS & CVO, Department of Higher Education.

Subject: International Youth Contest of Social Anti-Corruption Advertising "Together Against corruption!".....hosting of poster/video competition in India from 01.06.2019 to 30.09.2019

ACTION PLAN

1. The Poster and Video Contest on the theme "Together Against corruption!" will be held at pan India level. The works of participants shall be in English language only including caption, graffiti, texts, etc.

2. Goals and objectives of the Contest

The goals of the Contest are:

- to encourage the young people to participate in corruption prevention,
- to develop and use social advertising against corruption,
- to foster interaction between the society and prosecution authorities and other public authorities in anti-corruption education of the population.

The objectives of the Contest include:

- anti-corruption education of population;
- developing a zero tolerance within society for any manifestations of corruption;
- strengthening of trust in public authorities, including prosecution authorities, developing a positive perception of their work;
- demonstration of the openness to the civil society of the prosecution authorities and other anti-corruption public authorities and their focus on joint anti-corruption activities;
- drawing public attention to anti-corruption issues, as well as to the role of the prosecution authorities and other public authorities engaged in this area, as well as to the results of this work.

3. Restrictive requirements of the Contest

Contest works should not contain:

- texts, plots, actions of stage persons and characters that are contrary to the laws of the Interstate Anti-Corruption Council and the BRICS countries;
- obscene words (abusive language), words and phrases degrading human dignity, strong expressions and slang, embedded advertising, demonstration of smoking, firearms and cold weapons, explosives, the process of making explosive devices, the use of alcohol and drugs, other psychotropic substances;
- showing actual addresses and telephone numbers, information on religious movements, including religious symbols, names and references to existing brands of goods, trademarks, service marks, individuals and legal entities;
- images of fascist paraphernalia (swastika), scenes of violence, any kind of discrimination, vandalism, blood, reflecting the bodily suffering of people and animals, sexually explicit scenes, images of naked people, and other information, degrading in any form a person or a group of people, as well as

information that may cause harm to health and (or) child development and containing calls for extremist activities.

- it is not allowed to use other people's texts, videos and audio materials (plagiarism), except for citing works to the extent permitted by the copyright law.
 - In case of non-compliance with these requirements, the work will be disqualified from participation in the Contest at any stage.
4. Vigilance Study Circles Mumbai, Delhi, Kolkata, Hyderabad, Bangalore and Chennai Chapters shall disseminate and coordinate the contest in association with the CVOs of CPSEs, PSBs and other organisations/expert groups falling in their respective regions as per the following plan:

Vigilance Study Circles	Areas to be covered holding contest
MUMBAI	MAHARASHTRA, GUJARAT, GOA, MP, DAMAN & DIU, DADRA & NAGAR HAVELI
DELHI	DELHI, UP, UK, HP, PUNJAB, HARYANA, RAJASTHAN, J & K
KOLKATA	WEST BENGAL, ORISSA, BIHAR, JHARKHAND, CHHATTISGARH, NORTH-EASTERN STATES, A & N ISLANDS
HYDERABAD	ANDHRA PRADESH, TELENGANA
BANGALORE	KARNATAKA, KERALA, LAKSHADWEEP
CHENNAI	TAMILNADU, PUDUCHERRY

5. The VSCs/CVOs should also put the contest details on the organisation's Websites/Intranet at prominent position for wider dissemination of information. Pamphlets may also be distributed in schools/colleges/organisations to raise awareness about the Contest.
6. Wide publicity shall be given to the Contest in different medias and appropriate prizes shall also be announced to attract participants. The VSCs/organisations hosting the event shall decide appropriate prizes for the winners of the Contest.
7. Participants from Schools, Colleges, Professional Institutions, Public Sectors, Social Advertisers, Mass Communication, etc. should be mobilised.
8. The Contest will be held from 01.06.2019 to 30.09.2019 under two categories: "The Best Poster" and "The Best Video" on the theme "Together Against corruption!". The works of participants must meet the Goals, Objectives and Restrictive Requirements of the Contest as available in the Contest Rules at <http://anticorruption.life/en>. //
9. Any individual, team or a legal entity (represented through an individual) in the age group of 14-35 years may participate.
10. Each participant shall register himself on the official website <http://anticorruption.life/en> and also upload their works on the website in JPG or MPEG 4 formats as per the specifications prescribed below:

• Category "The Best Video"

File formats: mpeg 4, resolution not more than 1920x1080, physical size of the file up to 300 MB.

Duration: up to 120 seconds.

Sound: 16 bits. stereo.

• Category 'The Best Poster'

File formats: JPG, resolution needed to print A3 size picture (297 x 420 mm) with correct aspect ratio and 300 dpi resolution. The physical size of a single file is up to 15 MB. [NB: Poster should preferably be scanned in Full HD or higher Resolution (not to exceed 15MB in size) so that the printout on A3 size paper should not look hazy or blurred.]

11. The VSCs shall constitute Committees comprising of senior officers and representatives of Media/Civil Society and fine arts for assessing the works of contestants.
12. The Contest works at Regional Levels (at VSCs) shall be collected and assessed on the following criteria: conformity to the stated theme; reasonableness and in-depth coverage of the topic; creativity, novelty of the idea and quality of work performance; accuracy and clarity of the language and style of presentation; compliance of the work with the goals, objectives and restrictive requirements of the contest.
13. Each VSC shall submit to the National Committee atleast 10 best posters and 3 best videos in online mode (or in soft form) latest by 05.10.2019.
14. The National Committee will comprise of members drawn from varied fields and expertise and will function at Satarkta Bhawan, INA, New Delhi-110023.
15. The Organizer will provide the members of the National jury with access to the administrative interface of the Contest website for seeing the works of all the participants.
16. The National Committee will shortlist the 1st, 2nd & 3rd winning entries in each category by 25.10.2019 (Semi-final). The 1st winning entry shall be submitted online to the Organizer i.e. General Prosecutor's Office of Russian Federation for onward transmission to the International Jury for Finals. The National Committee will also shortlist 10 best posters and 10 best videos, in addition to the winning entries, for submitting them to the Organizer for posting on the official website www.anticorruption.life/enfor exhibition (exposition) purpose. The National Committee shall submit all the semi-final shortlisted works to the Organizer latest by 31.10.2019.
17. The National Committee will assess the contest entries according to the following criteria: conformity to the stated theme; reasonableness and in-depth coverage of the topic; creativity, novelty of the idea and quality of work performance; accuracy and clarity of the language and style of presentation; compliance of the work with the goals, objectives and restrictive requirements of the contest.
18. The winning entries (1st, 2nd & 3rd) at National level in each category shall be awarded prizes.
19. The International Jury for selecting the 3 top/prize winners of Contest would comprise of one representative from each participating country who will vote online.
20. The Top/Prize winners will be felicitated in an award ceremony to be held in Moscow on 09.12.2019. The travel/air expenses of the winners and accompanying persons shall be borne by the sending country. The expenses for accommodation and meals of participants and accompanying persons during their stay in Moscow will be paid by the Organizer.
21. In the event of Indian entry declared winners, the Central Government i.e. DoPT shall bear the travel expenses of the winning participants and accompanying officials.

Russian Clarification on CVC queries

Query 1:- *The Contest Rule 5.1.1 requires each participant to compulsorily register a personal account on the official Contest website <http://anticorruption.life>. Whether each participant of the Contest at National level has to upload his/her work on the official website through his/her personal account after registration. Considering the large number of participants across India, uploading of works by all of them will become un-wieldy. Whether the works of winners/select participants only, at National level will be uploaded through their personal account. This may please be clarified immediately.*

Clarification

The official Contest website <http://anticorruption.life> allows a large number of participants to register and submit their works. Of course, you may define your own resources for accepting works at the national stage, but in our opinion the official Contest website is very convenient for each participant to register and upload his work there. If each participant uploads his work to the website himself (as suggested by the Contest rules), it will be easy for the national jury to receive the list of these works and participants, to download works, to see contact details of the participants and any other necessary information for the assessment and the selection of winners.

Last year, more than 10,000 works were uploaded to the site by the participants themselves, and there were no problems.

Query 2:- *The Contest Rule 6.5 requires the National Contest Commission to submit the works of semi-final top winners as well as 10 additional works for utilizing them for exhibition (Album) on the Contest website, through email to the Organizer. The size of materials to be transmitted through e-mail to the Organizer would be in the range of 3 GB (cumulatively) which is technically not possible for e-mail transfer. Even a single video of 300 MB cannot be transferred through e-mail. Therefore, a way-out for online submission of Contest works to the Organizer may be clarified.*

Clarification

We see no problems with the submission of works of semi-final top winners as well as 10 additional works to the organizers of the international stage of the Contest. You can either send each work by e-mail in a separate letter, or upload them to the cloud storage and send us a link to download.

Query 3:- *The login registration form (under Tab "To come in") does not display the items in English for guiding the participants to fill the form correctly. The texts (watermarks inside the form fields) contained in the entry fields are in Russian language only. In the absence of English captions for each entry field, it is difficult to understand what is to be written therein.*

Clarification

The website is currently being finalized. The login registration form display the items in English for guiding the participants to fill the form correctly (see: <http://anticorruption.lit.e/en/personal/auth/registration.php?register=yes&backurl=%2Fen%2Fpersonal%2Fauth%2F>) . Other texts are in English too.

Query 4: - Rule 5.1.2 of Contest Rules states that the Contest works will be electronically downloaded through a personal account on the Contest website. As each participant of the Contest is required to upload his work through his personal account, whether the authorities at National or Regional level will have access to the personal accounts of the participants or their works for electronically downloading them for assessment purposes? Or whether the uploaded works of all the participants will appear on the Contest website under section "Works of the contestants".

Clarification

We will provide the members of the national jury with access to the administrative interface of the site, where they may see the works of all the participants of their Country, upload them to the excel format, create lists, sort them, download works and receive personal data of the participants.