

**Qualification of Academic Counsellors for
DIPLOMA IN APPAREL MERCHANDISING**

Course 1 – BHC-001 - Basics of Apparel Industry and Entrepreneurship

Masters degree in Home Science (Textiles and Apparel Design) / people working in Apparel Institutes and having Masters degree in Administration / PG Diploma in Marketing and Human Resource Management / PG Diploma in Entrepreneurship / Post graduates from National Institute of Fashion Technology (NIFT)

Course 2 – BHC-002 - Fashion, Textiles, Product Development and Merchandising

Masters degree in Home Science (Textiles and Apparel Design) / Masters degree in Fashion Technology, people working in Apparel Institutes and having Masters degree in Administration / PG Diploma in Marketing and Human Resource Management / Post graduates from National Institute of Fashion Technology (NIFT)

Course 3 – BHC-003 - Management of Merchandising Function and Apparel Manufacturing

Masters degree in Home Science (Textiles and Apparel Design) / people working in Apparel Institutes and having Masters degree in International Trade and Business Administration / Post graduates from National Institute of Fashion Technology (NIFT)

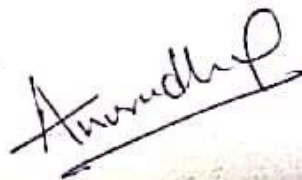
The above would be the faculty of Textiles and Apparel Designing in the Home Science Colleges, Fashion Institutes, Business Administration and Entrepreneurship, Marketing, Communication and International Trade and Finance working in Apparel Institutes.

Course 4 – BHCL – 001- Practical Work

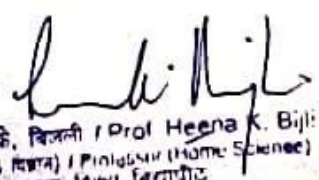
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Course 5 – BHCP – 001- Internship

Masters degree in Home Science (Textiles and Apparel Design) / people working in Apparel Institutes and having Masters degree in Administration / PG Diploma in Marketing and Human Resource Management / PG Diploma in Entrepreneurship / Post graduates from National Institute of Fashion Technology (NIFT)



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