

IGNOU CAMPAIGN ON CASHLESS TRANSACTIONS

IGNOU Regional Centre, Delhi-1, organised a one-day “Digital Awareness Campaign” for Cashless Transactions at its premises located at Mohan Cooperative Industrial Estate, Mathura Road, New Delhi – 110 044 on **9th December, 2016** from 11:30 am. onwards. The aim was to sensitise and motivate IGNOU learners to become the change agents through **e-kranti volunteering**, and to promote Hon’ble Prime Minister’s Financial Literacy Campaign for cashless economy through e-transactions. Nearly 100 **e-kranti volunteers** were successfully registered after clearing all their doubts and apprehensions. Dr. Neeta Kapai, Regional Director, flagged off this unique initiative from Regional Centre, Delhi-1. Dr. Jayashree Kurup, Dy. Director, emphasized the importance of e-transactions the need of the hour.

The importance and usage of e-transactions was explained by Mr T Sivadas, Chief Manager, UBI, New Delhi. The entire programme was coordinated by Dr. A Vardarajan, Dy. Director.



